

press



3P has been selected for the FESPA Digital Green (Planet-Friendly) Trail

An independent committee has voted for 3P's green products and gave the entry an 'Outstanding' classification.

Chosen from numerous entries 3P InkJet Textiles AG has been included on the FESPA Digital Green (Planet-Friendly) Trail. First time FESPA Digital in Geneva will devise Green and Blue Trail 'piste maps', informing visitors of those companies whose products or services are either particularly environmentally-friendly, or innovative.

"We are delighted that 3P InkJet Textiles AG has been selected for this trail, which recognizes the significance of ecological standards," said Thomas Pötz, director of marketing and product development of 3P InkJet Textiles AG. "We have been focused on environmental protection since our foundation. All innovations of late are environmentally friendly and help customers improve their environmental performance."

3P InkJet Textiles AG offers a wide range of recyclable fabrics for digital printing. The complete "green" Value line for direct sublimation printing is recyclable, also the new UV-Transfer line for transfer sublimation and UV-curable inks. The natural cotton fabrics Country Cotton and Simply Tex, printable with water-based dye or pigmented inks are biodegradable and disappear very quickly into nature with the help of light, water and microorganisms.

3P InkJet Textiles AG attaches great importance to environmental protection. Therefore 3P established a production process according to the internationally accepted environmental management system ISO 14001 and has been validated to the European Union Eco-Audit and Management Scheme (EMAS). Additionally 3P emphasizes high quality standards, versatility, and user-friendliness.

Thanks for visiting us at FESPA digital in Geneva at booth No. C55.

Kontakt:

Elke Grotmann

home office:

Tel. 0 80 31 - 358 70 40

Fax 0 80 31 - 39 68 57

Elkegrotmann@3p-inktextiles.com

3P InkJet Textiles AG

Kleinholzner Weg 14

D – 83071 Stephanskirchen

Germany

Tel. 0 80 36 - 90 51 - 0

Fax 0 80 36 - 90 51 – 32

www.3p-inktextiles.com