

press



3P's TruColor product line win Readers' Choice Top Product of 2008 Award from leading business publication Readers of Wide Format Imaging recognize 3P InkJet Textiles Corp. with first place in the Wide-Format Media Fabric category

Based on Wide Format Imaging readers' votes during January and February, the TruColor line of 3P InkJet Textiles Corp came out on top in the Wide-Format Media Fabric category.

"We are grateful that the TruColor line has been selected for this honor. The products have been on the market for a few years and the relevance to the market is still high", said Thomas Pötz enthusiastically, the Sales and Marketing Director of 3P InkJet Textiles AG. "It is a testament to our Research and Development team who continue to design superior quality fabrics which solve customer needs."

The user-friendly premium line TruColor makes the production of various signs and banners for any advertising purpose easy and comfortable. 3P InkJet Textiles Corp. developed a wide range of TruColor media for optimizing output with solvent and eco-solvent printers to achieve the ideal printing result. In the focus are user-friendly production, high resolution image quality, authentic image and color reproduction with brilliant colors, quick turnarounds, flame resistance for indoor use and outdoor usability. TruColor fabrics meet the highest demands as documented by the DIMA award in 2004. Many printer manufacturers expressly recommended 3P's TruColor products to ensure best results.

The product range varies from blended Canvas and pure cotton fabric to polyester fabrics in different thickness, look, and texture. TruColor Flag, TruColor Banner gloss FR, TruColor heavy Banner, and TruColor Spinnaker are particularly suited for one step outdoor use - after-treatment is not required. Therefore a very fast turn around is achievable. The fabrics are very robust and resistant. The special coating technology cares for gorgeous prints which resist environmental impacts like UV-light, moisture and abrasion.

Kontakt:
Elke Grotmann
home office:
Tel. 0 80 31 - 358 70 40
Fax 0 80 31 - 39 68 57
Elkegrotmann@3p-inktextiles.com

3P InkJet Textiles AG
Kleinholzner Weg 14
D – 83071 Stephanskirchen
Germany
Tel. 0 80 36 - 90 51 - 0
Fax 0 80 36 - 90 51 – 32
www.3p-inktextiles.com

TruColor Flag FR, TruColor Voile FR, TruColor Banner gloss FR and TruColor Cotton FR has passed American and European flame retardant tests. They fulfill the strictest fire protection class M1 and ensure safety. For high quality digital photo prints and fine art reproduction 3P InkJet Textiles Corp. designed TruColor Historic and Fine Art Canvas. The 65% polyester / 35% cotton blend makes precise stretching possible. The unbleached TruColor Historic is qualified especially for antiques and work of arts with its individual atmosphere. Fine Art Canvas with a matt, smooth surface enables high gamut images for the digital photographic and high-end presentation markets. The high white point allows genuine color reproduction with finest color and black/white nuances.

All TruColor fabrics are available on a three inches core in width from 30 to 122 inches, except of TruColor Voile with the maximum size of 118 inches. The line is also compatible with UV-curable inks, interesting for owners of both printing systems; otherwise 3P recommends the lower-priced UV-Transfer line.

3P InkJet Textiles Corp.'s media solutions are designed to facilitate daily printing business.

Wide Format Imaging is a business publication serving wide-format and grand-format imaging professionals with a weekly e-newsletter, the magazine and a website providing interesting and useful information. The readers were asked to cast their votes for those products that have caused the most excitement in the industry and have been a valuable asset to their businesses over the last year.

Kontakt:

Elke Grotmann

Tel. 0 80 31 - 358 70 40

Fax 0 80 31 - 39 68 57

Elkegrotmann@3p-inktextiles.com

3P InkJet Textiles

Kleinholzner Weg 14

D – 83071 Stephanskirchen

Germany

Tel. 0 80 36 - 90 51 - 0

Fax 0 80 36 - 90 51 – 32

www.3p-inktextiles.com